



**IT'S TIME.
TO DO MORE OF WHAT YOU LIKE.**

At DetailXPerts all roads lead to more of what you like.

The Franchise System with a Sense
for Business Success and a Heart for Nature



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What Is DetailXPerts?

DetailXPerts, headquartered in Detroit, Michigan, is the world's first eco-friendly car wash franchise system, with multiple franchises across the nation, extending overseas to the Middle East.

Our strong belief in promoting environmental sustainability as we provide green jobs to those in need inspired us to perfect a unique patent-pending steam technology that cleans cars safely without harming the environment.

Our over a decade experience has earned nothing but praise from satisfied customers and franchisees all over the world. Where some of our counterparts barely made it to their third anniversary, we thrived. It is because we believe that focusing on our culture, clients, personnel and franchisees should come first - and profits will flow naturally.



The DetailXPerts Story

The DetailXPerts' story is founded on good family relationships, a deep commitment to social responsibility and the quest for excellence.

As any loving dad would, Emmanuel Sr. found time to spend idling with his junior. One day, as the duo watched cars pass by, little Emmanuel asked, "Dad, why don't they clean cars with steam?"

The bright idea came from Junior's window washing class, where the teacher showed how steam can clean windows. The young Emmanuel was so impressed with the power of steam – not even a tiny speck of dirt remained, leaving a window that's sparkingly clean, it almost looked like new!

As an engineer, Emmanuel Sr. knew of the powers of steam, but never imagined that it can be used for cleaning cars. Well, why not give it a try, the engineer thought. He himself didn't find touchless car washes impressive; yes, those automatics clean fast, but didn't remove dirt and grime from hard-to reach areas. Besides, the brushes left swirls and marks on the surface of his car. He preferred hand car washing but



it took so long to finish the job. Not convenient for a busy man who wants to spend his free time with his loved ones.

He knew that steam can lift dirt and grime from surfaces without the use of harsh chemicals. He was aware that steam can disinfect and deodorize, that steam can penetrate areas where no hands or brushes can. Thus, the tinkerer analyzed the possibilities and explored the probabilities until he came up with the company's patent-pending steam cleaning technology.

Wife Angela immediately saw the potential of her husband and son's project. With her extensive experience in managing businesses and training



people, she knew that what they had was geared towards success. She applied her business and technological skills to develop the procedures and administration guidelines that made DetailXPerts what it is today.

A Technological Marvel

DBusiness Magazine, Detroit's independently published business magazine, dubbed DetailXPerts as a "technological marvel" not only because of our unique green car wash method but also due to our groundbreaking approach that has redefined how franchises are found on the internet.





Within just a few years of establishment, DetailXPerts became an authority in the steam cleaning method, topping the pages of browsers and enjoyed “likes” and “shares” by the multitudes in social media sites. New and old customers lined up in their first auto detail shop in Indianapolis. Satisfied customers praise their unique method and excellent customer service.



The Car Wash Business that “Gets It”



Carwash.com is an authority in car washes, providing millions of subscribers with valuable information through its company’s website and publication, Professional Carwashing & Detailing Magazine. Each of their blogs and magazines are read and shared by their subscribers from all the four corners of the globe.

Once in a while, this prestigious magazine seeks car wash businesses that excel in the industry. They interview the owner so that he can share “the secret sauce” of his success with other car wash owners. With millions of car washes out there, being featured is an honor and an avenue for exposure.

It featured DetailXPerts as the car wash that “gets it” for its performance in the social media arena. What caught their attention is DetailXPerts’ 20,000 combined followers between [Facebook](#) and [Twitter](#). We have indeed, managed to use social media sites efficiently – a necessity that can make businesses thrive in this era where the competition for customers’ attention is fierce.





“DetailXPerts Franchise was established in 2008 with the mission of providing affordable business opportunities and creating employment for unskilled labor while saving the environment.”

Catalysts for Change: Franchising for a Cause

A well-defined brand, a highly systemized organization, a deep commitment to change the world are the hallmarks of successful social franchises.

These are the very foundations that set social franchises like DetailXPerts apart from other franchisors. Emmanuel and Angela, being social catalysts prior to establishing the company, immediately saw its potentials as the perfect avenue for their grander purposes – to save the environment as they help more people achieve financial independence.

This desire to help others stems from their own humble beginnings. As Angela says, “Both Emmanuel and I are from large families - eight and nine children respectfully. We often talk about the times, that while we never went hungry there were some close calls. We grew up in poor, crowded urban neighborhoods; Emmanuel grew up in one of the toughest housing “projects” in the City of Detroit.”

Emmanuel created an independent school and taught technical engineering courses for 5 years in his church. This selfless act helped hundreds of people get their boiler operator licenses, secure jobs and provide a living for their families. He later started a privately-funded transitional home for recovering addicts, where he used his household & retirement funds and nearly went bankrupt. This project was bringing families back together; providing food, clothes and shelter; giving families a second chance at life.



On the other hand, Angela volunteered her time and talents to help those who are disadvantaged physically, mentally or socially.

Thus, in 2008 Emmanuel and Angela created DetailXPerts Franchise Systems, LLC with the mission of providing affordable business opportunities and creating employment for unskilled labor while saving the environment. This mission makes DetailXPerts one of very few Social and Eco-Friendly Franchises in the US and International Expansion Experts is proud of coaching Emmanuel and Angela as they continue to achieve their objectives.



The Services We Provide:

DetailXPerts doesn't just steam clean cars. We also offer a variety of detailing services that you, as a franchisee, can benefit from. Each of these services are specifically designed to deliver superior quality and guarantee customer satisfaction.



Automobile Detailing

Why let harsh brushes and toxic chemicals ruin a car's appearance when steam cleaning combined with the gentle effectiveness of biodegradable solutions can provide a showroom shiny finish from roof to wheels? Our patent-pending steam cleaning technology dissolves dirt and grime upon contact without damaging a car's surface – with just a pint of water.

Boat Detailing

The very nature of the use and construction of boats require topnotch detailing services. These vehicles are subjected to the harshest of elements – seawater, sunlight, rain, wind and ice, which can all wreak havoc to their expensive surface.

Many boat owners trust us with their prized investments because they trust our services that combine the power of steam and the expertise of our well-experienced and highly skilled boat detailers.





Motorcycle Detailing

Dust, dirt and grime do not stand a chance against the power of steam. Allow our detailers to work their wonders on your beloved bike and you'll see the toughest dirt dissolve right before your eyes, giving you a ride that gleams and shines like new.



Truck Detailing

Trucks are – well, trucks! These huge vehicles drive through mud, salt, snow, sleet, which can all ruin their appearance and lead to premature rusting. Our specialists understand these beasts well enough to deliver topnotch detailing results. And because we only use organic products with our steam cleaners, your interior will be free of microorganisms that can make you sick. Say good bye to brake dust and road grime build-up!

Mobile Detailing

Our mobile detailing services provide you with the same superior quality of cleanliness using eco-friendly materials that DetailXPerts is famous for – right where you want it and when it is most convenient for you.



Fleet Detailing

Whatever kind of fleet you have, be it cars, trucks, boats, airplanes, or trains, rest assured that our mobile detailing experts can give you the cleanliness that you are searching for. Our patent-pending steam cleaning method coupled with genuine organic materials are guaranteed to keep the beauty and functionality of your vehicles for a long, long time.



Hand Car Wash Exterior Steam Cleaning

Automatic car wash machines may be fast and efficient, but they lack the dexterity of the hands of detailing experts. This is what makes our Hand Car Wash Exterior Steam Cleaning a highly sought out service by owners of luxury cars like Bentley, Rolls Royce, Lamborghini, Ferrari, Maserati, Jaguar, Volvo, Audi, Porsche, Mercedes, BMW, Lexus, Infinity, classic cars, vintage cars, and race cars.



Paint Protection

Isn't it comforting to know that your car has an additional blanket of protection against nature's harshest elements? Rain, sleet, snow, mud, pebbles, sand and salt can all damage your exterior paint through time and exposure. Trust our highly skilled detailers to apply the best car paint protection film on your car and you'll find out what makes us detail experts. We bet our name on it!

Minor Dent Repair

Dings? Dents? Worry no more! Our expert detailers use our unique method for getting rid of those imperfections, giving your car that sleek and shiny appearance you fell in love with the day you bought it.



Headlight Restoration

Say hello to clear and shiny headlights all year long. Our unparalleled method for restoring headlights makes yellowing and oxidation things of the past. And since we use organic materials, you can rest assured that there'll be no damage to your headlights at all.



Minor Windshield Repair

Got a crack or ding on your windshield? Allow us to use our world-class windshield repair techniques to save you from costly windshield replacement. But we want to be honest – we can only work on cracks that are not longer than 10 inches.

Window Tinting

DetailXPerts brings you the highest quality of US standard films that can block up to 99% of harmful Ultraviolet rays. With our window tints in place, your car's interior will be resistant to premature fading. More importantly, you and your loved ones will get more than adequate protection from the sun's harmful UV rays. Not to mention that it will minimize the glare that usually comes with glass windows – giving you safe driving experience, day or night.



Engine Steam Cleaning

You take care of your car's exterior and interior; but what about the workhorse that enables your car to function smoothly? Allow us to perform our steam cleaning services and you'll see dust, dirt and grime disappear before your very eyes, giving you a highly-functional engine that can save you from spending on gallons of gas and costly repairs.

Air Sanitation

You spend a lot of time in your car; the least you need are airborne micro-organisms that can cause respiratory ailments and even fatal diseases. Our detail experts only use steam and organic cleaners to give you an interior that smells safe, fresh and clean.





Other Specialty Services

Why let molds and pet hairs threaten you and your loved ones' health and safety when you can use our add-on services to get rid of them? On the other hand, our specialized tar and swirl removal services are guaranteed to give your car that total showroom-shiny appearance that every car owner yearns for.

Golf Clubs and Shoes Cleaning

We take your health and safety seriously. This is why we extend our services to the things that you always come into contact with – like your shoes and golf clubs. Rest assured that we apply the same care to your valued items as much as we do with your cars.



Why Choose DetailXPerts?

All of us rely on our natural environment in order to survive. The air we breathe, the water we drink, the soil we plant our crops in, all make up the environment that we live in. Can you imagine what it would be like if we do not, at least, try to save it from further damage?

This is why we embarked on this journey. By using our patent-pending steam clean method, we save a great deal of water, giving us hope that somehow, our future generations will still have clean water to drink. Our use of organic products prevents the runoff of harsh chemicals into the soil and groundwater. This makes us think that our sons and daughters will still have a steady supply of food for decades, possibly centuries to come.

But even a hundred DetailXPerts mobile units are not enough to undo the damage that we have already inflicted on our environment. Can you imagine what it would be like if there are thousands of us in existence?

When you choose DetailXPerts, you will not only be earning a living; you will also be a part of a growing community of people who take active roles in caring for the environment.





What Is the Impact of DetailXPerts to Consumers?



A solid brand with integrity - this is what we stand for in our customers' eyes. Multitudes of green enthusiasts and car lovers identify with our brand. They seek our logo if they want to have their cars cleaned the right way without the risk of damaging the environment. Our calendar for the next month is almost always full even before the current month is over. This is because our customers schedule their appointments way ahead of time to ensure that they can avail of our services in the areas nearest them.

This only goes to show that we have made a strong impact on our customers. They trust DetailXPerts' quality of cleaning, support our advocacy for green living and encourage our employment of less fortunate individuals.

As we mentioned earlier in this guide, most of our customers are green enthusiasts. They do not mind paying more if it means they are saving the environment in their own way, helping people achieve better lives whilst having a clean, safe and healthy car that gleams from top to bottom.

What It Means to You

DetailXPerts, being a green business, can provide you with a stable income in the years to come as proven by the following statistics:

“The green business is booming with an astounding worth of more than \$164 billion.”

- The League of Conservation Voters (LCV) cites that the different environmental groups in the United States have a collective number of about 10-12 million members. Of that number, most are car owners, 76% are 45 years old, 54 % are women, 65% have a dependent child in the family.
- 97% of Americans turn to auto detailing services to enhance and protect the beauty of their cars.
- The car wash industry has a total worth of \$24 billion and continues to grow every year.



These figures translate to a ready group of car wash customers who are willing to pay more for the care and maintenance of their vehicles every single day.

The need exists, the market is ripe, and the profits are yours for the taking.

Who Are Our Customers?

DetailXPerts serves customers who value the environment as much as we do. They are the people who understand that environmental sustainability is essential for the future generations.

They seek DetailXPerts' state of the art and eco-friendly concept because they are aware that we serve several purposes – giving quality detail for their cars, protecting the world we live in and providing jobs to those who are in need.

Typical DetailXPerts clients are educated, white-collar employees who have above average incomes. They live in urban and suburban areas. These people value status symbols and have disposable incomes that they use to invest on their appearance. In their line of work, appearances do matter – from clothes to cars.

Who are they? They are lawyers, doctors, athletes, entrepreneurs, judges, salespeople, executives, celebrities, accountants, engineers who consider DetailXPerts' services as money well spent.





How Do You Get More Customers?

Understanding the needs and desires of your customers is the key to acquiring a sizeable customer base. But in this modern world where technology rules, age-old marketing strategies like TV, radio and print ads no longer hold the same magic as they did decades ago.

Today's marketing strategies have to be more targeted, sophisticated and interactive, what with thousands of competitors that all vie for the highly valued customer attention. With us, you'll learn that business owners like you should not wait for things to pick up – you make it happen through cheap but effective and systematic marketing strategies such as:



Search Engine Optimization.

DetailXPerts has mastered tools that make our pages search-engine friendly. To you,

this means that your franchise will be found no matter where you are. A lot of franchisors do not have a good SEO program in place, making their franchisees virtually unknown even to customers within their area of operation.



Social Media Marketing.

Where else should you take your business but right where the action is? In these modern times, most of the action takes place in social media sites like Facebook,

Twitter, Pinterest, Instagram and so on. It's where your target customers exchange views, make wish lists, like and share posts, or vent out their frustration and anger. Our social media marketing management team will train you how to create and maintain accounts in various sites to make customers aware of your business and build relationships with them.

Cross-promotions.

Cross-promotions enable small business owners like you to reach more customers faster, cheaper and more effectively by partnering with other establishments. For example, you can join



forces with the supermarket owner in your area to create bundled offerings, share expenses for media exposure, or host fundraising activities.



Seasonal Promotions. Like any other enterprise, the auto detailing business has its dull moments, too. DetailXPerts offer seasonal promotions that can attract customers even on slow days or seasons.

Excellent customer services. Studies show that outstanding customer service is the main reason why customers keep coming back to an establishment. Our marketing experts will coach you and your staff how to provide the best services possible not only to attract customers but to retain them as well.

Conventional methods. Outdated they may seem, but door hangers, stickers and flyers are still appreciated by many customers. There's just something innately special about these promotional materials that car wash owners like you should not undermine.



How Good Is Our Training and Support

DetailXPerts knows and understands that learning how to manage a business cannot be mastered overnight. This is why we continue to provide support and coaching to our franchisees long after the 40-hours introductory training is over.

As our brand ambassador, you will receive the following:

In-depth training sessions for two of your business managers. DetailXPerts will train your managers to become better leaders. They will learn techniques, tips and tricks from us and our successful franchisees.

Continual support. We conduct seminars, conventions and business development programs not only to increase your business and technical skills but also to enjoy the camaraderie of fellow franchisees. You'll have firsthand experience of what the DetailXPerts' family is all about and have fun while learning more about your business.

Follow-up Visit. We would like to maximize the performance of your auto spa so once in a while, we conduct follow-up visits. You can ask questions, car wash advice or management techniques. If necessary, we can arrange for further franchise training.





Marketing training. We take our marketing strategies seriously, from SEO to flyers. The good news is, you will benefit greatly from our high page rankings and established customer bases.

Reference tools. We understand that learning to be a car wash/auto detail shop cannot be accomplished overnight. This is why we created our exclusive, easy-to-understand manuals that contain every possible FAQ that you can think of regarding our company - from delivering showroom shiny cars all the time to motivating your employees. Of course, you can always contact us via phone or email. These handbooks are just for your quick reference guides in case the internet or electricity is down or you simply need to refresh whatever knowledge you have gained from our workshops.



Team building. As our brand ambassadors, you will be provided with our training tools to ensure the success of your franchise. These will introduce our technology to your new employees, the values we hold dear and the DetailXPerts' way. You will also benefit from our exciting seminars and conferences that are held during specific times of the year.

Our Ideal Franchisee

As much as we would like to give this unique opportunity to everyone, we'd rather not. As business experts say, the secret to successful franchising is getting the right franchisee. That's why we at DetailXPerts choose our franchisees well. To us, money, business knowledge and connections are not the sole determinants. As the first eco car wash in the world, we strive hard to maintain and uphold our triple bottom line: People, Planet and Profits.

What qualities are we looking for in our franchisees? We need people who are:



DetailXPerts has succeeded so far because we were able to stand out from all the rest with our unique technology, no-nonsense marketing strategies and deep love for the environment.



A good DetailXPerts franchisee loves to be with people – whether they're fellow franchisees, customers or employees. They are good communicators and do not hesitate to help others.

To us, it's enough that you are serious about running a business, even if it's your first time. A lot of our franchisees do not have previous experience. They learned the ropes from our seminars, workshops and occasional visits. After all, it's the drive that matters. It's the same driven passion that has propelled today's business giants from obscurity to greatness.



Think of yourself as a player in a baseball team. We will coach you to the best of our abilities to ensure that every move you make is a winning one. In turn, we need you to maximize your performance without compromising other members of the team. You need to follow specific rules and adhere to certain standards so that we can reach our goals, hand-in-hand.

What Makes Veterans Good Franchisees?

Franchising and the military have a few things in common. Both have set rules and standards to follow; both require discipline and commitment; both give you the opportunity to earn rewards for your efforts; both can give you fun and excitement.

And based on surveys, franchising is a very good option for veterans. They have the discipline, the drive and the commitment.

If you are a veteran who is passionate about the environment and cars, then DetailXPerts is a good option for you. We can teach you how to find the financing you need and assist you in setting up your new business – from marketing to operations.





What Are Your Startup Costs?

DetailXPerts is one of the cheapest franchisees in the market today. And since you will be mobile, you won't have to spend hundred thousands of dollars for building in-bays and wastewater facilities. All you will need is the following:

Estimated Initial Investment	
Initial Franchise Fee	30,000
Equipment & Supplies	23,000
License & Insurance	5,000
Additional Funds	15,000
Total Est. Initial Investment	73,000

One of the dream enterprises today can be yours at a price you can afford. And the best part is – we can help you get the funds you need to turn that dream into a reality. We will gladly share our highly confidential strategies on how to secure the needed capital. Contact us ASAP and draw on our business intelligence.

What Are the Minimum Requirements to Own a DetailXPerts Franchise?

DetailXPerts chooses only the best among the best. After all, our franchisees are our brand ambassadors who represent our brand not only in their respective areas of operation but globally as well. This is the reason why we implement a strict recruitment process. Being aware of each of our franchisee's home, financial and business backgrounds, ensures us that whoever we are taking in will be capable of fulfilling what our brand promises not only to our consumers but to the environment too.

Here are our minimum requirements for owning a franchise:

- Have at least \$30,000 in cash to invest; more is required if no other sources of immediate income are available.
- Have a net worth of at least \$50,000
- Have a demonstrated work history in sales and marketing
- Have a demonstrated work history of accomplishment and success
- Have a desire to follow a prescribed recipe for successful operation of the business
- Have a drive to succeed and a spirit to win



Do We Have National Accounts?

It is DetailXPerts' primary aim to assist our franchisees gain financial independence and be as successful as possible. We strive hard to provide them with the latest techniques to make them more advantageous in their specific locations. At the same time, we use our unique, foolproof marketing methodology to land national accounts that will bolster the success of our franchisees.

Huge private enterprises and government entities all seek national car care companies to provide them with the best services at discounted prices. Once we seal the deal, our franchisees get to wash and detail the cars of the businesses that are within their territories. That's instant revenue that will be very difficult to obtain if you operate on your own.

Testimonial



**Terry Cleveland, DetailXPerts Franchise
in St. Petersburg, Florida**

In 2008, Cleveland signed on with DetailXPerts to become the first franchisee of the DetailXPerts Franchise. Cleveland says his decision to become a franchise owner with DetailXPerts was spurred by his desire to be debt-free and have financial independence while creating generational wealth for his family.

"DetailXPerts has changed my life because it has given me freedom in all aspects but especially with my time and income. I am in control of my life and I decide my destiny."

Cleveland will tell you that he had no apprehensions when making the decision to become a franchisee, "DetailXPerts offers unlimited support. The DetailXPerts business model educates you on how to manage a car wash franchise as well as shows you the value of what you are investing in."

"With a DetailXPerts franchise the opportunity for business is unlimited. As the owner you decide how big or small you want your business to be. I love providing this service to my customers. It's a rewarding feeling."



Schedule Flexibility

Owning a mobile car wash business gives Cleveland and his employees unlimited flexibility in their work schedule. After spending an hour or two at the first location the mobile team goes to a second location and sets up again. Depending on the number of scheduled locations and the number of additional house-to-house clients they have for the day, lunchtime varies. People are free to take lunch whenever they want; lunch can be as early as 10am or as late as 12pm.

Mobility and flexibility extend throughout the workday, with the business closing for the day at different times. Depending on the demand on a particular day, the team may have every appointment checked off as early as 1 pm. Some days are longer, ending around 4 or 5 pm.

Leaving a Legacy



Cleveland is a family man with long-term goals for both his business and his family. His children are all adults, who are out of the house and are living in a different state. However, as a franchisee of DetailXPerts Cleveland is at liberty to visit them as often as he wants, or can call to speak to them throughout the workday.

Ultimately, Terry Cleveland's goal with the business is to leave a legacy that his family can be proud of. Cleveland works diligently to establish his business now to ensure that his children can pick up wherever he leaves off.

"With a DetailXPerts franchise the opportunity for business is unlimited. As the owner you decide how big or small you want your business to be. At the end of each day I am content. I can honestly say I love providing this service to my customers. I am building a legacy for my children. I'm taking care of the environment while running a business. I'm living my life to the fullest. It's a rewarding feeling."



Next Steps

Over the years, we have worked hard to uphold and maintain the values that made DetailXPerts what it is today – a successful auto spa that helps save the environment whilst providing business opportunities to those who ordinarily, won't be able to afford it.

In turn, we are seeking for entrepreneurs who can spread these values on a larger scale. Are you the individual we are looking for?

If you are, and you are positive that you have what it takes to be a DetailXPerts franchisee, then we invite you to:

1. Request for more information

Log in to www.DetailXPertsfranchise.com, and click the button that says Ready To Get Started! You will be directed to the request more information page. Complete online form. As soon as we receive your request, one of our representatives will immediately provide you with all the basic information you need to know about us.

2. Wait for the first phone call

We'll review your answers and be in touch as soon as we can, usually within 48 hours. At this stage, we'll answer all of your questions and offer more information about our franchise, as well as interview you to assess your experience and passion.

3. Enter the Candidate Zone

If we've established mutual interest during the phone call, we can move forward. We will provide you with log-in access to the Candidate Zone. There, you'll find the Franchise Disclosure Document (FDD) and Franchisee Application. Fill out the FDD Receipt page and Franchisee Application, and we'll schedule a second phone interview.

4. Wait for the second phone interview

The second phone interview will provide you answers to any questions you may have regarding the FDD and our business opportunity. We'll also evaluate your interests to determine if they match our ideal franchisee profile. If you're selected to join the DetailXPerts team, you'll receive a warm welcome to our headquarters in Detroit!



5. Headquarters Visit & Agreement

Franchisees who come to Detroit will witness and learn from our operations first-hand. We strongly suggest that you take advantage of this opportunity because it's a great way to experience a day in the life of a DetailXPerts owner, receive essential training, and meet our executive team.

At this stage, we'll also execute our agreement. The Franchise Agreement is an official contract between DetailXPerts and our new franchisees. You need to review it carefully before you affix your signature. As you execute the Franchise Agreement, the initial franchise fee is also paid.

Upon receipt of your signed Franchise Agreement and payment, you'll receive a DetailXPerts Training Manual and have the chance to order your DetailXPerts equipment.

In Closing.....

Emmanuel and Angela Williams, being catalysts for change, immediately saw the huge potential of their son's innocent musing about cleaning cars with steam. They realized that it could set the grand stage for their lifelong dreams of helping others achieve financial independence while earning some profit for themselves and saving the environment as well. They studied, developed and nurtured it until it became what it is today – DetailXPerts – the ultimate car wash with a conscience.

DetailXPerts has indeed, carved a name for itself not only in the car wash industry but more importantly, in the green community. It has gained loyal customers out of people who do not hesitate to spend more for superior car washing results without harming the environment.

This is what DetailXPerts is offering you: the unique opportunity to cater to a loyal customer base that continues to grow as awareness for green living rises steadily. With a successful business coach running the management side and an innovative engineer handling operations, it's no surprise that this company is one of the fastest-growing franchises this side of the globe.



As Mark Vachon, vice president of General Electric's Ecomagination said, "There's this theory that you have to pick one: economics or environmental performance. That's nonsense. Innovation is the way you can have both. Companies that don't get this, really risk becoming irrelevant to the marketplace."

DetailXPerts has effectively combined profitability and environmental performance.

Isn't it time to do more of what you like?